

## About Concern Worldwide

Concern Worldwide is a non-governmental, international humanitarian relief organization whose mission is to target extreme poverty in the developing world through impact, innovation and influence. Concern's goal is to ensure that the world's most vulnerable people are able and empowered to meet their basic needs, achieve their rights and manage their own development. Founded in Ireland in 1968 and with offices in the U.K. and the U.S., Concern conducts its worldwide operations with a team of 3,600. In New York and Chicago, Concern Worldwide U.S. ([www.concernusa.org](http://www.concernusa.org)) supports the international efforts of Concern through program development, financial support, fundraising events, staff recruitment and public awareness activities. Concern maintains high ratings with the independent evaluators of charities; and in *fiscal year 2008, a full 94.4% of our expenditures were spent on program activities:*

- Overseas Relief: 91.6%
- Development Education: 2.8%
- Management & Administration: 3.1%
- Fundraising: 2.5%

In 2008, Concern Worldwide U.S. directly reached more than 3.4 million people in 28 of the poorest countries in the world through *emergency relief services* to address the consequences of disasters, and *development programs* for sustainable solutions to extreme poverty issues. While our work involves a significant concentration in Africa and Asia, Concern engages in emergency response – directly or through our partners – in any developing country that lacks sufficient emergency support from its local resources. Concern's overseas programs focus on five critical sectors:

- *Health* – Maternal/child health, malnutrition prevention/treatment, nutrition, water & sanitation;
- *Education* – Improving the quality and reach of our targeted population's basic educational needs;
- *Livelihoods Security* – Food security, skills training and microfinance programs;
- *Emergency Response* – Efficient and timely responses to international disaster relief needs;
- *HIV and AIDS* – Supporting families and helping to minimize the impact on those affected.

While an internationally recognized leader of providing traditional humanitarian relief services, Concern is also unique in many ways from other recognized charitable organizations by: 1) *tailoring its responses to meet the needs of each individual situation*; 2) *addressing more than just one aspect of poverty*; 3) *remaining with a community until its programs are sustainable without Concern's further assistance*; 4) *maintaining an organizational standard of forming partnerships in the communities it serves*. Through its partnerships – which are comprised of local governments, private companies and/or other charitable organizations – Concern is able to incorporate the views and utilize the existing expertise and resources of *all* key stakeholders, while always ensuring that its programs are both culturally and technically appropriate. Concern's accomplishments in developing innovative, creative and practical solutions for addressing extreme poverty issues have included:

- Pioneering a community-based approach to treating acute malnutrition (CTC), which has been endorsed by the United Nations and the World Health Organization as best practice;
- Creating an award-winning independent bank to provide small loans for groups of individuals;
- Providing rural communities with emergency cash through mobile phone text messaging;
- Significantly reducing the impact of diseases while protecting the environment through innovative water and sanitation initiatives, including solar-powered wells and recycling.

Concern continues to envision a world where no one lives in poverty, fear or oppression, and where everyone is treated with dignity and respect. A world where all people have access to a decent standard of living, and the opportunities and choices essential for a long, healthy and creative life.

**Concern Worldwide  
Program Sectors by Country/Region**

**COUNTRY/REGION**

**2009 PROGRAMS**

**Africa**

Angola	HIV and AIDS
Burundi	Education, Health
Chad	Emergency Relief
DR Congo	Emergency Relief, Livelihoods Security
Ethiopia	Health, Education, HIV and AIDS
Kenya	Education, HIV and AIDS
Liberia	Education, Health
Malawi	Malawi
Mozambique	Health, Livelihoods Security
Niger	Health
Rwanda	Health
Sierra Leone	Health
Somalia	Education
Sudan (South)	Education, Health
Sudan (North)	Health
Tanzania	Health
Uganda	Livelihoods Security
Zambia	Livelihoods Security, HIV and AIDS

**Asia**

Afghanistan	Health, Livelihoods Security
Bangladesh	Health, Livelihoods Security
Cambodia	Livelihoods Security
DPR Korea	Livelihoods Security
East Timor	Livelihoods Security
India	Emergency Relief
Laos	Livelihoods Security
Nepal	Health, Livelihoods Security
Pakistan	Livelihoods Security

**Caribbean**

Haiti	Health, Livelihoods Security, Emergency Relief, Education, HIV and AIDS
-------	--