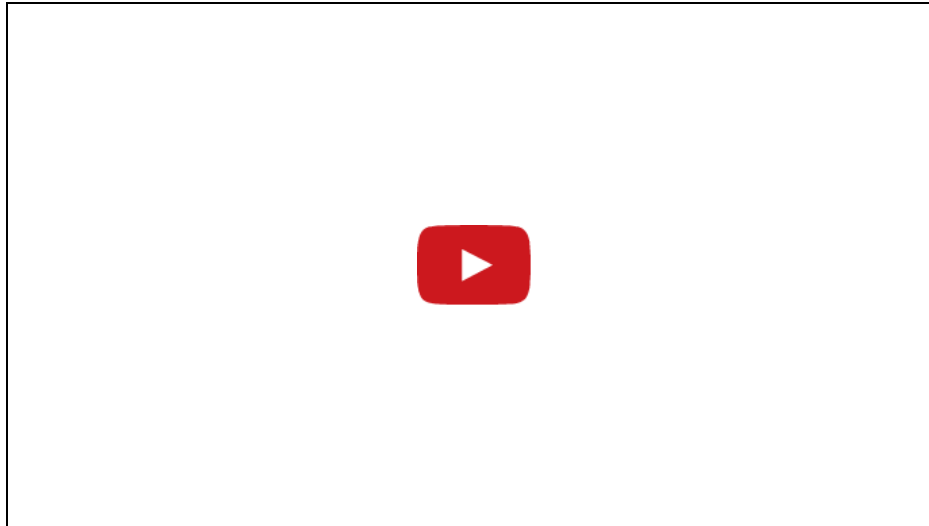


## Audio: Burkina Faso breastfeeding spot A (2013)

This is a one-minute radio advert (spot), broadcast as part of our [trial in Burkina Faso](#), in six local languages. The script was produced in French by our creative team in Burkina Faso, and was translated into each of the six languages and recorded at our radio studio in Ouagadougou before being sent to our partner radio stations for broadcast. This spot is in the Dioula language.

The spot dramatises a three-way conversation between a grandmother, her unborn baby grandson, and a group of illnesses. The spot encourages mothers to feed their babies their first breastmilk (colostrum) so that they will ward off these illnesses and grow up strong and healthy.



### Audio: Burkina Faso breastfeeding spot B (2013)



This is a one-minute radio advert (spot), broadcast as part of our [trial in Burkina Faso](#), in six local languages.

### Video: Burkina Faso hygiene drama (2013)



A recent video recording of a DMI radio drama in Burkina Faso followed by a phone-in discussion.

These dramas form a key part of a two-hour evening show that is broadcast every weekday and includes news, music and discussion. They have become the most popular programme on our partner stations.

### Audio: Burkina Faso malaria spot (2013)



This is a one-minute radio advert (spot), broadcast as part of our [trial in Burkina Faso](#), in six local languages. The script was produced in French by our creat