Agenda for today’s update

1. Check-in on GD/GW coordination
2. Uganda fraud case
3. Gov’t relations risk
4. Governance
5. Strategy & priorities
We want to confirm status of coordination with you in two areas:

- Request
  - Enable donors to give us permission to use their money for cash transfer experimentation

- Current status
  - Drop-down menu online and form for check-writers includes option to designate donation as flexible for experimentation with cash
  - Web donations: GW-referred donation information sent in real-time to GW servers
  - Checks: Implemented form to capture referral info; send results to GW monthly
  - Large donors: Reach out to all donors who gave over $5k cumulatively and ask about GiveWell's role and sharing of contact info; include results in above monthly report
  - More context will be provided on our work on experimentation as part of overall website redesign

Are these changes working for you?

- Stats
  - 9% of our retail donors (representing 9% of donations) indicate they were referred by GiveWell
  - Over the past two months, 2% of donors have selected the flexible option for experimentation

- Request
  - Web donations: send GW-referred donation information in real-time to GW servers
  - Checks: Implemented form to capture referral info; send results to GW monthly
  - Large donors: Reach out to all donors who gave over $5k cumulatively and ask about GiveWell's role and sharing of contact info; include results in above monthly report
  - More context will be provided on our work on experimentation as part of overall website redesign

- Flexitable money for cash transfer experimentation
  - Drop-down menu online and form for check-writers includes option to designate donation as flexible for experimentation with cash

- Impact
  - GW directly donations
  - GiveWell's recommendation were a result of how many
  - Provide visibility into
  - GW-referred donation information sent in real-time to GW servers
  - Checks: Implemented form to capture referral info; send results to GW monthly
  - Large donors: Reach out to all donors who gave over $5k cumulatively and ask about GiveWell's role and sharing of contact info; include results in above monthly report
  - More context will be provided on our work on experimentation as part of overall website redesign
We recently experienced our worst fraud case to date in Uganda.

Immediate actions
- We've reached 92% of affected recipients to discuss the bar for responsibility.
- We've dismissed responsible GD staff, promoted others, and brought Kenyan staff over to train.
- We've filed police reports against all perpetrators (investigation underway) and will divide any recovered funds among affected recipients.

Broader response
- We will make a number of specific changes to our process in Uganda.
  - Move hotline to Kampala
  - FD audits all pay-days
  - Cultivate network of English-speaking informants
  - Real-time phone spot checks on pay-days
  - Senior MTN staff present at more pay-days

We view this as an opportunity to raise the bar for transparency and push donors to ask more about integrity.

We will be writing about this publicly.

- Increase use of networks that provide alternatives to pay-days.
- Cultivate network of English-speaking informants
- Real-time phone spot checks on pay-days
- Senior MTN staff present at more pay-days
- FD audits all pay-days
- Move hotline to Kampala

We've reached 92% of affected recipients to discuss.

Responsible parties
- Two GD staff members stole 2% of transfers on Google campaign ($20,500 in total) in form of 50,000 UGX deductions from penultimate or final transfers (85%) or theft of entire final transfers (15%) (15%)
- 50,000 UGX deductions from penultimate or final transfers (85%) on transfers on Google campaign ($20,500 in total) in form of
- Collusion between senior field officer (16 months with GD), office manager (16 months with GD), MTN master agent (partnering for 10 months), and Ezee Money master agent (partnering for 10 months)

Actions
- We've dismissed responsible GD staff, promoted others, and brought Kenyan staff over to train.
- We've filed police reports against all perpetrators (investigation underway) and will divide any recovered funds among affected recipients.
- We've reached 92% of affected recipients to discuss.

Any recovered funds among affected recipients

We will be writing about this publicly.

We view this as an opportunity to raise the bar for transparency, and push donors to ask more about integrity.
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**New Opportunities**
- Scheduling to meet Wycliffe Oparanya, Governor of Kakamega County, who is launching a new $2M CCT using recently devolved funds
- Request from Muruli Mukasa (MP from Nakasongola District, Cabinet Secretary for Security) to discuss working in his district, which is devolved to Ugunja
- Agreement to work on shared recipient list (refused)
- Agreement to temporarily avoid working with researchers who collect saliva

**Issues Negotiated**
- Scheduling to meet Wycliffe Oparanya, Governor of Kakamega County, who is launching a new $2M CCT using recently devolved funds
- Request from Muruli Mukasa (MP from Nakasongola District, Cabinet Secretary for Security) to discuss working in his district, which is devolved to Ugunja
- Agreement to work on shared recipient list (refused)
- Agreement to temporarily avoid working with researchers who collect saliva
- List of requests including: avoidance of working with researchers who collect saliva (agreed temporarily), avoidance of working with researchers who collect saliva (refused), avoidance of working with researchers who collect saliva (agreed temporarily), avoidance of working with researchers who collect saliva (refused)
We emphasized values alignment in expanding our board.

**Westward Learning**
- Guidestar, Juniper Networks, Big Switch
- Board service: United Way SF, SF Symphony
- Shareholder’s Council—McKinsey’s board
- Senior roles (SF office, West Coast practice, 30 years at McKinsey 
- School of Business; Kenney School Graduate
- Lecturer at Stanford University Graduate

**Bill Meehan**

**Initiative**
- Board of World Vision, Eastern Congo
- Masters from Harvard Kenney School
- Director of Global Health
- Previously at Gates Foundation, deputy
- Director of Google.org

**Jacqueline Fuller**

We emphasized values alignment in expanding our board.
We're thinking about Impact through and organizing work around three channels:

### Direct Impact
- **Recipients receive transfers and improve their lives**
- **In transferring funds, GD generates knowledge that expands or improves existing $150B+ cash market**
- **Success of GD and cash transfers generally creates pressure for transparency, evidence, and for other approaches to prove they outperform cash.**

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<tr>
<th>Status</th>
<th>Benchmark</th>
<th>Design Lab</th>
<th>Direct Impact</th>
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<td><strong>Regalize cash transfers</strong></td>
<td>Working with General Council to</td>
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<td></td>
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<td><strong>Design lab</strong></td>
<td>Developing towards holiday release</td>
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<td><strong>Related org priorities</strong></td>
<td><strong>US Aid Rwanda discussion</strong></td>
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<td><strong>Net of impact</strong></td>
<td><strong>Real-time transparency initiatives</strong></td>
<td><strong>Macro/long-term study</strong></td>
<td><strong>Empowers knowledge in transferring funds, GD transfers and improve their lives</strong></td>
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<td><strong>Recipients receive</strong></td>
<td><strong>Begins: early long-term follow up</strong></td>
<td><strong>Seeking B.1.C. funding:</strong></td>
<td><strong>CGD working group</strong></td>
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<td><strong>CDD is raising ($250K)</strong></td>
<td><strong>2015 pilot</strong></td>
<td><strong>CGD ($8/15M)</strong></td>
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<td><strong>Baseline beginning, agreed long-term follow up</strong></td>
<td><strong>In transferring funds, CGD seeks: real-time transparency initiatives</strong></td>
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**Aspirations:**
- Early April rollout
- Late October rollout
- Baseline beginning, agreed long-term follow up
- Raising ($8/15M), seeking B.1.C. funding

**Status:**
- Beta with field team for testing