

Overview

This document describes the revised scope, staffing, and budget for IDinsight's embedded partnership with GiveWell. While new work streams may be added as a result of IDinsight's work, this plan reflects how we currently anticipate spending our time over the next 12 months as well as projections beyond the first year.

Outcomes

The scope of this engagement will continue to evolve as we learn more about specific implementing partners and new potential funding areas. That said, below are high level outcomes GiveWell can anticipate from the overall engagement:

- Clear paths to top charity status for several new charities, and ideally several new top charities confirmed by August 2018 (August 2017 if possible).
- Defined monitoring standards for charities to achieve top charity status and all top charities achieving these standards.
- New tangible avenues to identify and cultivate additional top charities via incubation, innovative opportunity identification, or other means.
- Improved ability to compare giving opportunities across outcome categories.

Work Streams

Short Run

New Incentives: IDinsight will partner with New Incentives to conduct an impact evaluation of the CCT program that incentivizes mothers to vaccinate their babies.

Fistula: IDinsight will work with one or more fistula surgery implementing charities to measure the impact of their surgery programs on patient quality of life and assess the cost-effectiveness of various outreach and targeting strategies.

Cataracts: IDinsight will develop enhanced monitoring systems for CBM partners so that they can better monitor the impact of CBM's program on patient outcomes.

Beneficiary preferences (*formerly Outcome Comparison Framework*): IDinsight will design and pilot survey techniques to gather information on beneficiaries' relative preferences to compare select health vs. non-health interventions to use in GiveWell's cost-effectiveness framework.

Monitoring support for top charities: IDinsight will establish standards for monitoring best practices and work with select top charities (TBD – currently considering AMF) to enhance their monitoring systems in order to meet those standards.

Identifying new funding opportunities: IDinsight will investigate new potential top charities as well as identify gaps where GiveWell funding could have a large impact on outcomes (e.g., supporting national governments to more effectively implement cost-effective interventions).

Medium Run:

Incubation program for new charities: IDinsight will explore the possibility of developing a formal incubation program which would support new charities with top charity potential as they get off the ground.

Power of Nutrition: Following the completion of GiveWell's intervention analyses, IDinsight will work with Power of Nutrition to facilitate potential collaboration with GiveWell.

Charity Science: Health: IDinsight would partner with Charity Science Health to design an impact evaluation of their program.

Additional work streams: There is potential for IDinsight and GiveWell to add additional scope to the above list. Certain work streams (e.g. monitoring support for top charities, identifying new funding opportunities) could result in additional engagements with promising charity implementers.

Team

Over the next 12 months, IDinsight will expand the team to reflect the increased work portfolio until we reach the break-down below (FTE equivalents included in parentheses). Beyond the first year, we anticipate maintaining this staff break-down.

- **Associates (8) & Senior Associates (2):** Each Associate is dedicated to a distinct work stream. When not in the field, they could support more than one work stream.
- **Managers (3):** Managerial support will be more involved because of the number of work streams and focus on high-level conceptual work.
- **Technical Team (1.5):** Technical support is needed across each work stream to support the design and analysis of each evaluation. Dr. Alison Connor will be the technical expert for the overall engagement.
- **Partners & Directors (1):** Comprises time from Paul Wang, Andrew Fraker, Buddy Shah, and Patricia Pina.¹

¹ Alison Connor is also a director but is accounted for in the Tech Team line.