

VisionSpring Reading Glasses for Improved Livelihoods (RGIL) and Associated Programs

Reading Glasses for Improved Livelihoods						
<i>VisionSpring: Options for use of relieved unrestricted funds</i>						
OPTION 1: BANGLADESH EXPANSION						
Program	Notes	People Screened	# Glasses	2019 Budget	2019 Subsidy	Subsidy notes
RGIL - Core Program		1.13m	180,000	\$ 674,604	\$ 3.75	Optimal subsidy per pair achieved
RGIL - Clear Vision Collective, Sherpur	Collective action, model district development, 400 new CHWs	39,954	6,137	\$ 23,000	\$ 3.75	Optimal subsidy per pair achieved
Pharmacy Channel Development	Business model innovation, 2019 170 pharmacies pilot	24,038	12,000	\$ 53,495	\$ 4.46	Goal is to break even serving 2-5k pharmacies in rural bazaars
Clear Vision Workplaces	Risk capital for CVW replication w/ independent garment factories	56,333	15,210	\$ 173,505	\$3.08	Covers screening costs, biz dev, M&E, Vision Champion support. Factories pay for glasses
		120,325	33,347	\$ 250,000		
OPTION 2: BANGLADESH EXPANSION AND RGIL REPLICATION IN AFRICA						
Program	Notes	People Screened	# Glasses	2019 Budget	2019 Subsidy per Pair	Subsidy notes
RGIL - Core Program		1.13m	180,000	\$ 674,604	\$ 3.75	Optimal subsidy per pair achieved
RGIL - Clear Vision Collective, Sherpur	Collective action, model district development	39,954	6,137	\$ 23,000	\$ 3.75	Optimal subsidy per pair achieved
Pharmacy Channel Development	Business model innovation	24,038	12,000	\$ 53,495	\$ 4.46	Goal is to break even serving 2-5k pharmacies in rural bazaars
RGIL - Uganda Replication	Multi-district roll-out to 1,800 CHWs with BRAC	71,429	20,000	\$ 131,000	\$ 6.55	Target maturity = 2,400 health workers. Subsidy to plateau \$3.50-3.75
RGIL - Kenya Test	Model adaptation for Amref and CHWs selling for 1st ime	5,252	2,000	\$ 41,000	\$ 20.50	2019 establishing operational foundation. Sales to follow. Optimal subsidy of \$3.50-3.75
		140,673	40,137	\$ 248,495		