



saving lives in the wake of disaster

World Vision stands ready to protect children and families by delivering crucial assistance within 24 to 72 hours of a crisis. Our tens of thousands of staff spread across nearly 100 countries are committed to helping communities rebuild. In 2009, World Vision:

- Addressed 95[†] **humanitarian emergencies** around the world, including the deadly typhoon in the Philippines, ongoing violence in Pakistan, and the massive earthquake in Indonesia
- Assisted 11.6 million[†] **disaster survivors**, refugees, and internally displaced people worldwide
- Used \$108 million in private **donations** and U.S. government grants for disaster relief and rebuilding work
- Maintained \$3.7 million[†] in **relief goods**, available for immediate shipping

creating hope for today—and tomorrow

Millions of children are trapped in a never-ending story of poverty. But what's the best way to stop this cycle? World Vision's six decades of work around the world have shown that the lives of children and families are most significantly improved when long-term investments are made throughout their communities. In 2009, World Vision:

- Helped change the lives of 3.8 million[†] children registered in **child sponsorship** programs worldwide, including 1,016,000 who were supported by 694,000 caring sponsors in the U.S.
- Oversaw the distribution of more than \$216 million in **food** grants and 243,000 metric tons of emergency food supplies—providing nourishment to children and families in need
- Gave people access to **clean water**, including 82,000 more children and adults across West Africa through World Vision's ongoing efforts in partnership with the West Africa Water Initiative
- Disbursed \$381 million[†] in **small business loans** to more than 624,000[†] poor but hardworking entrepreneurs—helping create or sustain 1,079,000[†] jobs
- Taught **HIV and AIDS** prevention education stressing abstinence to more than 519,000[†] young people living in AIDS-affected areas
- Equipped 34,000[†] people, including 12,800 faith leaders from 7,720 churches across Africa, to provide additional **HIV** prevention and **AIDS** care in their communities
- Assisted 3.9 million children and adults in the **United States** with access to basic necessities like warm clothing, building materials, and school supplies

working with diverse partners

World Vision offers its partners—individuals, churches, corporations, governments, and local and international organizations—powerful ways to impact the lives of children in need. We are able to effectively leverage gifts because of these multiple funding sources, helping to ensure efficiency and keep overhead low. In 2009, World Vision:

- Partnered with 977,000 **individual donors** in the U.S. to help care for the poor
- Collaborated with 13,000 U.S. **churches** to bridge the gap between their communities and the world's most impoverished areas
- Received \$344 million in grants of food and cash from the **U.S. government** and other agencies
- Accepted in-kind gifts of brand-new, top-quality products worth \$413 million from generous **corporations** and **manufacturers**



learn more about our work
at **worldvision.org**

how we work
building a better world for children

[†]Achievements made possible with the support of all World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

Amb. J. Brady Anderson
Former Director, USAID; Former Ambassador to Tanzania

James F. Beré, Jr.
Chairman and CEO, Alta Resources

Rudy Carrasco
Executive Director, Harambee Christian Family Center

Gary Duim
Vice Chair, US Bancorp (retired)

Dr. Leighton Ford
Leighton Ford Ministries

Rev. David Gibbons
Senior Pastor, New Song Community Church

Joyce Godwin
Health Care Management

Deborah Harris
Women's Ministries

Dr. Stephen Hayner
Professor, Columbia Theological Seminary

Dean Hirsch
President, World Vision International

Rev. Dr. John Huffman, Jr.
Senior Pastor, St. Andrew's Presbyterian Church

Lynne Hybels
Ministry Partnerships, Willow Creek Community Church

Cheryl Martin
Media consultant

Joanna S. Mockler
Pastoral Ministries, Grace Chapel

Paul Nelson
Former President, ECFA; Former CFO, Focus on the Family

John Park
Vice President, Google

Deborah Pegues
Author and motivational speaker, the Pegues Group; CFO, Church of God in Christ West LA

Joan Singleton
Vice President, Milton Hershey School

Dr. Horace Smith
Bishop, Apostolic Faith Church

Richard E. Stearns
President, World Vision, Inc.

Rev. Dr. Dolphus Weary
Executive Director, Mission Mississippi

Mike Yankoski
Author and motivational speaker; social justice advocate



standing with the poor for 60 years

who we are

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

who we serve

World Vision provides hope and assistance to approximately 100 million people in nearly 100 countries. In communities around the world, we join with local people to break the cycle of poverty for children and families in need.

why we serve

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

get involved and make a difference

To learn more:

call **1.866.850.HOPE**
visit **worldvision.org**

individuals

- **Sponsor a child** | Help one child reach his or her God-given potential, while helping an entire community break free from poverty.
- **Change lives through the Gift Catalog** | Choose from more than 100 gifts that have a lasting impact for children in need, while honoring a loved one.
- **Speak up for children** | Ask our government leaders to put the world's vulnerable children first.
- **Assist in the U.S.** | Help children and youth in America's most distressed areas reach their full potential.
- **Begin workplace giving** | Multiply your donations through your company's matching gifts program or enjoy the convenience of giving at work.
- **Make a planned gift** | Include World Vision in your will or consider other planned gifts to benefit your family and the world's poor.

students and youth leaders

- **Do the 30 Hour Famine** | Open your students' eyes, feed hungry children, and change our world forever—all by going without food for 30 hours.
- **Join ACT:S** | Be part of a network of college students committed to exploring what the Christian faith says about justice, using creative activism to change hearts on campuses, and advocating with elected leaders to help alleviate poverty.

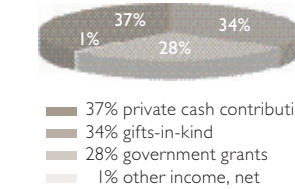
churches, companies, and groups

- **Assemble Caregiver Kits** | Unite your group and respond with compassion to those affected by AIDS. Host a Caregiver Kit event to equip those on the front lines of the crisis with the critical supplies they need.
- **Help your church put faith into action** | Discover how your church can serve children and families living in poverty in the U.S. and around the world.
- **Send a message of corporate social responsibility** | Become a corporate partner through cash or gifts-in-kind and receive enhanced tax deductions for donating warehouse overstock.

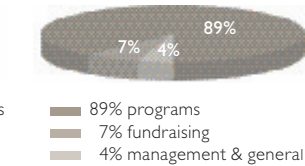
revenue sources (in millions)	2007	2008	2009
private cash contributions	\$427	\$468	\$456
government grants (food and cash)	220	281	344
gifts-in-kind	301	366	413
other income, net	9	(6)	11
total revenue	\$957	\$1,109	\$1,224

operating expenses (in millions)	2007	2008	2009
total program services	\$839	\$979	\$1,066
fundraising	88	97	91
management & general	50	52	49
total operating expenses	\$977	\$1,128	\$1,206

revenue sources



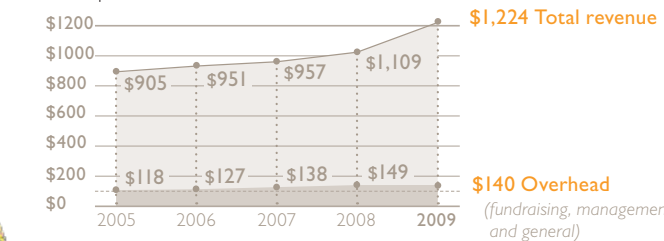
operating expenses



In 2009, 89 percent of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

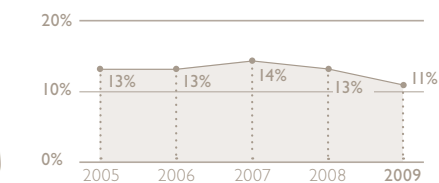
revenue and overhead trends (in millions)

In 2009, World Vision's revenue increased by \$115 million, or 10 percent.



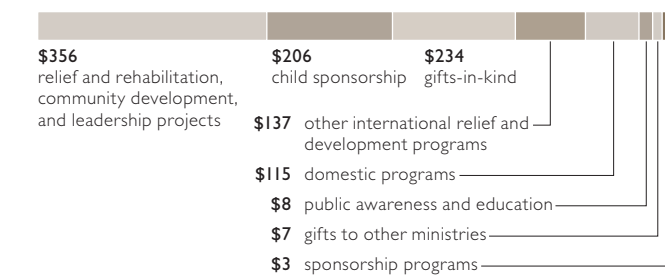
overhead rate (percent of total revenue)

World Vision's overhead rate represents management, general, and fundraising expenses as a percentage of total revenue.



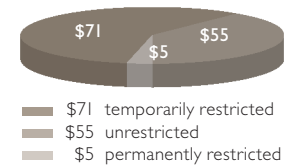
program services (in millions)

total program services: **\$1,066**



net assets (in millions)

total net assets: **\$131**



2009 World Vision U.S. Officers

Richard Stearns | President

When Rich Stearns became president of World Vision U.S. in 1998, he brought with him 23 years of corporate experience—including his time as CEO of Lenox Inc. Rich holds an MBA from the University of Pennsylvania's Wharton School.

Larry Probus | Sr. Vice President, Strategic Solutions and Chief Financial Officer

A CPA with more than 25 years' experience in public accounting and corporate finance, Larry directs World Vision's finance, information technology, legal, and corporate services functions.

Joan Mussa | Sr. Vice President, Donor Engagement, Advocacy, and Communications

With nearly two decades of experience serving World Vision, Joan leads the organization's mass market and private donor fundraising, public policy, advocacy, branding, and media relations efforts. She holds an MA in film and television production and management from the University of Michigan.

Julie Regnier | Sr. Vice President, Human Resources

Julie has specialized in human resources for more than 20 years. She holds two master's degrees from the University of Southern California and has been part of the World Vision team since 1995.

Michael Veitenhans | Sr. Vice President, Corporate Development, Gifts-in-Kind and U.S. Programs

Having served World Vision for more than 15 years in various leadership roles, Mike now oversees teams responsible for U.S. programs, national work with corporations, and gifts-in-kind. Mike holds degrees from Western International University, Arizona State University, and the Garvin School of International Management.

Amb. George Ward, Jr. | Sr. Vice President, International Programs

George joined World Vision in 2005 after almost 40 years of service in international relations. He manages relationships with public sector donors and seeks to maintain World Vision's excellent program quality. He holds an MPA from Harvard University.



about us

building a better world for children

Our vision for every child, life in all its fullness . . .

. . . our prayer for every heart, the will to make it so.

