

# World Vision 2005 Annual Report



Our vision for every child, life in all its fullness.  
Our prayer for every heart, the will to make it so.







World Vision is a Christian humanitarian organization, reaching out to a hurting world. We serve the poor and displaced through programs that help save lives, bring hope and restore dignity. This assistance is given without regard to religious beliefs, gender or ethnic background.

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A young Sri Lankan girl is pleased to be going home following the tsunami. World Vision provided the family with food and household items to help them replace what they had lost in the disaster.





Every year, Dave Toyce visits communities where World Vision conducts relief and development programs. He is often the face of World Vision Canada to the people we serve and he shares their stories with Canadians.



## President's Message

The generous hearts of Canadians have been very much in evidence in 2005. This year has been a particularly difficult one, filled with devastating natural disasters and numerous conflicts. I am grateful for the ongoing support and commitment of Canadians that helped to lighten some of the darkest days.

In my more than 30 years at World Vision, I have witnessed some terrible situations, but nothing could have prepared me for the devastation I saw after the tsunami. Walking amidst the rubble and broken lives in India, Sri Lanka and Indonesia was unlike anything I have ever experienced.

You can only imagine how encouraging it was to hear news from home that millions of Canadians were responding to the tragedy. World Vision alone received \$36 million in donations from the public. Our call centre took more than 7,000 calls in a single day. As just one example of generosity, people attending the annual Polar Bear Dip swim in Toronto on New Year's Day raised twice their usual amount – giving nearly \$30,000.

During the tsunami response, we saw Canada's depth of compassion and we are so grateful for that privilege.

Those of you who watched the Canada for Asia benefit concert in January will find it interesting – perhaps "amazing" is a better word – to hear that this large-scale event took less than two weeks to organize. It was a huge task undertaken by a group of politicians, artists, business people, broadcasters and humanitarian aid organizations. The roadblocks seemed insurmountable at times, but the benefit triumphed because everyone's heart was in the right place. Together we raised over \$4 million for tsunami relief.

Working with the poor on a daily basis, we at World Vision often despair at how easy it is for the world to ignore these individuals. So it was especially wonderful to see poverty take centre stage this year, thanks to the efforts of the Make Poverty History coalition. To push for debt cancellation, as well as trade justice and more and better aid, we worked with many groups and organizations as part of the coalition to mobilize Canadians. One of World Vision's efforts involved sending postcards across the country, asking Canadians to write to the Prime Minister – and 30,000 of you did.

Politicians acknowledge that public pressure played a key role when the G8 announced \$40 billion in debt cancellations for 18 countries. This means that those 18 countries may now spend their money on education and health care, rather than on paying down their debt. Every Canadian who participated in the campaign had a hand in this success. Don't ever let anyone tell you one person can't make a difference!

On behalf of all those who have experienced first hand the steadfast support of Canadians, I want to say thank you. Together we are making a difference in the lives of children and families every day.

Our vision is to see life in all its fullness become a reality for every child, woman and man in God's creation.



A handwritten signature in dark ink, appearing to read "Dave Toyce". The signature is fluid and cursive, written over a light blue horizontal line.

**Dave Toyce**  
President, World Vision Canada

## Board of Directors

Board members gain a greater understanding of World Vision's work by visiting projects (such as these in Malawi, Zambia and Peru) where they see our efforts first hand.



### **Jim Boehmer**

Executive Coach  
Management Consultant  
Stouffville, ON

### **W. Donald Cousens**

**Chair**  
Mayor  
Town of Markham  
Markham, ON

### **Dr. Elizabeth Cummings**

Associate Professor, Pediatrics  
Dalhousie University and  
IWK Health Centre  
Halifax, NS

### **Sharon Dymond**

**Vice Chair**  
H.R. Consultant  
Mississauga, ON

### **Serge Fontaine**

Directeur général associé  
Commission scolaire de Montréal  
Montreal, QC

### **Lloyd Hack**

VP Finance and Corporate  
Secretary (retired)  
General Trust Corporation  
Burlington, ON

### **Dean Hirsch**

Ex-Officio  
President and CEO  
World Vision International  
Monrovia, CA, USA

### **Kevin J. Jenkins**

**Treasurer**  
Managing Director  
TriWest Capital Partners  
Calgary, AB

### **Lori Lutes**

Social Worker  
Upper Grand District  
School Board  
Guelph, ON

### **Les McFarlane**

President  
Les McFarlane Associates  
Ajax, ON

### **Ron McKerlie**

Corporate CIO  
Ministry of Government Services  
Toronto, ON

### **Michael Messenger**

**Secretary**  
Lawyer  
Cox Hanson O'Reilly Matheson  
Halifax, NS

### **Peter Patterson**

Actuary  
Wycliffe College  
Toronto, ON

### **Rev. Dr. Carson Pue**

President  
Arrow Leadership Ministries  
Surrey, BC

### **Rev. Don Scott**

President (former)  
World Vision Canada  
Nanaimo, BC

### **Dr. Glenn Smith**

Executive Director  
Christian Direction  
Montreal, QC

### **Denis St-Amour**

Chair, World Vision International  
President and CEO  
The Cyberna Group  
Montreal, QC

### **Dave Toycen**

Ex-Officio  
President and CEO  
World Vision Canada  
Mississauga, ON



## Chair's Message

Ensuring that every donation to World Vision makes it into the right hands – that's a large part of the Board's responsibility. We are here to assure you that your dollars are used wisely to generate positive and enduring results in the field. Our expectations are no different from yours: we want people's lives to be changed for the better.

As Board members, we take our fiscal responsibilities seriously, and we take appropriate measures to make sure your contributions are being used to their maximum potential.

We regularly review progress reports on programs and carefully monitor the financials. Once a year, some of us travel overseas to see first hand the work of World Vision. The staff and the volunteers I have met have left lasting impressions. Many are community members. They are our hands on the front lines. I wish you could see how they work within their communities to put plans into action.

They teach agricultural techniques that yield more crops, and they distribute seeds and tools. They build schools and clinics, repair homes and water systems. They train teachers and make sure students have school supplies and uniforms.

They feed and bathe those who are dying of AIDS. They distribute food, water, blankets, tents and medicine during emergencies. These hands are many, their tasks often daunting. Their strength is humbling and I thank God every day that they are there.

I have also had the privilege of meeting many World Vision donors – some with big pockets and some not so big. Their reasons for giving are as varied as the people themselves. However, their gifts come straight from the heart. Here is what that support encompassed in 2005:

- 579,235 Canadians donated to World Vision.
- 301,039 Canadians sponsored 374,029 children through World Vision.

- 76,000 gifts were purchased from the World Vision catalogue at a value of \$5.9 million.
- 153,300 young people signed up for World Vision's 30 Hour Famine, raising \$4.06 million.
- 7,043 children were sponsored during World Vision City Campaigns in Vancouver and Calgary.
- \$62 million in goods were donated to World Vision.

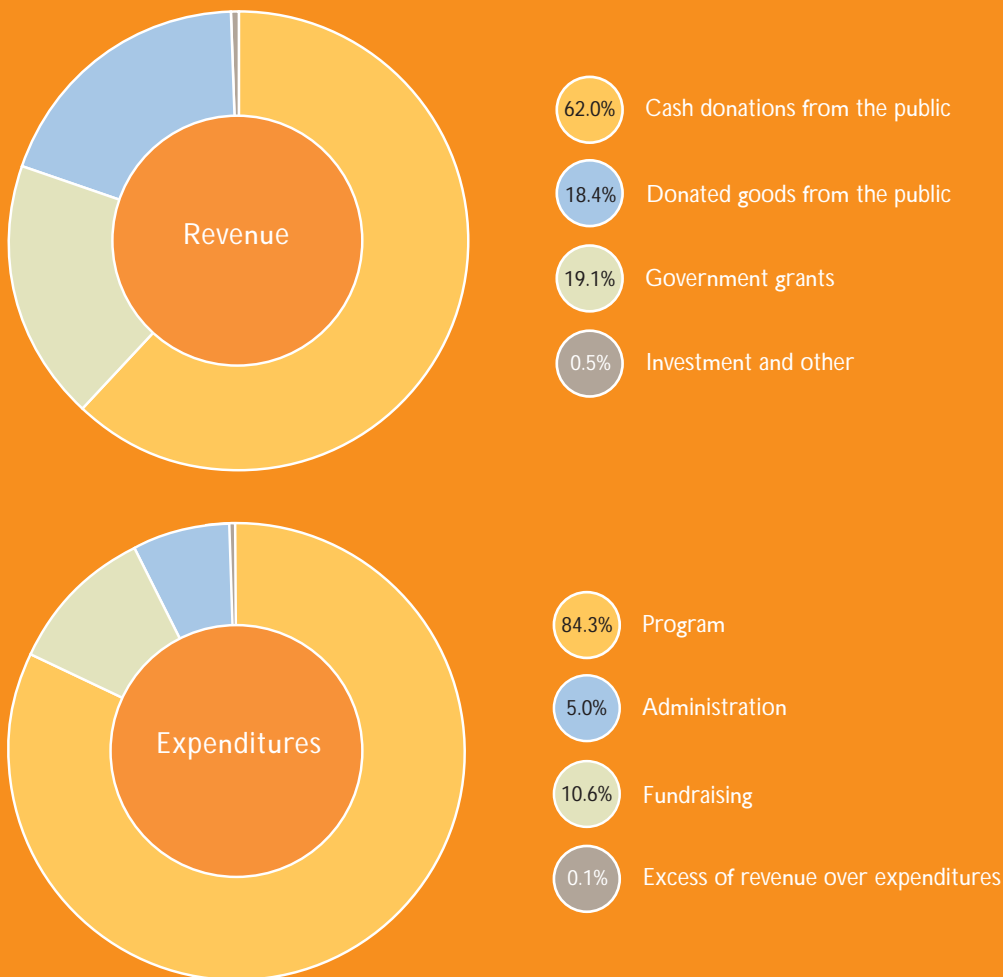
To chronicle all of World Vision's activities with any justice would take much more space than we have. With that in mind, we have assembled case studies and stories from around the world in this report. We know you will understand that these are only a small sample of our many successes.



A handwritten signature in dark ink that reads "Don Cousens".

**W. Donald Cousens**  
Chair, World Vision Canada

## 2005 Financial Highlights



### Auditors' Report on Summarized Financial Statements to the Board of Directors of World Vision Canada

The accompanying summarized statement of financial position and statement of revenue and expenditures are derived from the complete financial statements of World Vision Canada as at September 30, 2005 and for the year then ended on which we expressed an opinion without reservation in our report dated November 4, 2005. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements. In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

*KPMG LLP*

KPMG LLP, Chartered Accountants  
Toronto, Ontario  
November 4, 2005

Summarized Statement of Financial Position  
As at September 30, 2005, with comparative figures for 2004

<b>Assets (in thousands of dollars)</b>	<b>2005</b>	<b>2004</b>
<b>Current assets</b>		
Cash and investments	\$ 41,961	\$ 20,683
Other current assets	2,040	2,207
	<b>\$ 44,001</b>	<b>\$ 22,890</b>
<b>Due from affiliates</b>	439	509
<b>Mortgage receivable</b>	–	1,950
<b>Capital assets</b>	19,653	20,411
<b>Total Assets</b>	<b>\$ 64,093</b>	<b>\$ 45,760</b>

**Liabilities and Net Assets**

<b>Current liabilities</b>		
Bank indebtedness	–	1,254
Accounts payable and other current liabilities	\$ 10,881	\$ 7,375
Deferred contributions	25,146	7,795
	<b>\$ 36,027</b>	<b>\$ 16,424</b>
<b>Long-term obligations</b>	164	2,757
<b>Deferred capital contributions</b>	3,243	2,875
<b>Net assets</b>		
Net investment in capital assets	16,293	13,492
Unrestricted	7,443	9,722
Endowments	923	490
	<b>\$ 24,659</b>	<b>\$ 23,704</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 64,093</b>	<b>\$ 45,760</b>

Summarized Statement of Revenue and Expenditures  
Year ended September 30, 2005, with comparative figures for 2004

<b>Revenue (in thousands of dollars)</b>	<b>2005</b>	<b>2004</b>
<b>Donations from the public</b>		
Cash	\$ 210,130	\$ 170,733
Donated goods	62,337	60,090
<b>Government grants</b>		
Canadian government cash	26,930	12,913
International and multilateral cash	5,487	4,753
Donated goods	32,124	10,863
<b>Investment and other</b>	1,759	1,070
<b>Total Revenue</b>	<b>\$ 338,767</b>	<b>\$ 260,422</b>

**Expenditures**

<b>Program</b>		
International programs	277,755	200,851
Canadian programs	1,415	1,198
Public awareness and education	6,342	6,085
<b>Fundraising</b>	35,928	30,678
<b>Administration</b>	16,805	15,725
<b>Total Expenditures</b>	<b>\$ 338,245</b>	<b>\$ 254,537</b>
Excess of revenue over expenditures	\$ 522	\$ 5,885



## Where We Work



Your heart spans the globe with World Vision, making a real difference in children's lives. Our hands are there in dozens of countries as we work with communities on their journey out of poverty. To achieve this goal, we focus on four crucial areas:

**Development** • **Emergency Relief** • **HIV/AIDS** • **Advocacy**

### North America

Canada\*  
United States

\* Countries with  
projects funded  
by Canadian donors

### Latin America

Argentina  
Bolivia\*  
Brazil\*  
Chile\*  
Colombia\*  
Costa Rica\*  
Dominican  
Republic\*  
Ecuador\*

El Salvador\*  
Guatemala\*  
Haiti\*  
Honduras\*  
Mexico\*  
Nicaragua\*  
Peru\*  
Venezuela

### Europe

Albania  
Armenia\*  
Austria  
Azerbaijan  
Bosnia-  
Herzegovina\*  
Denmark  
Finland  
France

Georgia\*  
Germany  
Ireland  
Kosovo\*  
Macedonia  
Montenegro\*  
Netherlands  
Romania\*

Russia  
(Chechnya /  
Ingushetia)  
Serbia  
Spain  
Switzerland  
United Kingdom



#### Middle East

Iraq\*  
Jerusalem / West  
Bank / Gaza\*  
Lebanon\*  
Syria  
United Arab Emirates

#### Africa

Algeria  
Angola\*  
Burundi\*  
Chad\*  
Democratic  
Republic  
of the Congo\*  
Ethiopia\*  
Ghana\*  
Kenya\*  
Lesotho\*

Liberia\*  
Malawi\*  
Mali\*  
Mauritania\*  
Mozambique\*  
Niger\*  
Nigeria  
Rwanda\*  
Senegal\*  
Sierra Leone\*  
Somalia\*

South Africa\*  
Swaziland\*  
Sudan\*  
Tanzania\*  
Uganda\*  
Zambia\*  
Zimbabwe\*

#### Asia / Pacific

Afghanistan\*  
Australia  
Bangladesh\*  
Cambodia\*  
China (People's  
Republic of)\*  
East Timor  
India\*  
Indonesia\*  
Iran\*  
Laos  
Malaysia

Mongolia\*  
Myanmar\*  
Nepal\*  
New Zealand\*  
North Korea\*  
Pakistan  
Philippines\*  
Sri Lanka\*  
Taiwan  
Thailand\*  
Uzbekistan\*  
Vietnam\*

## Development

Your support for World Vision plays an essential role in our development efforts. On your behalf, we strive to improve children's lives by strengthening their communities – focusing on economic foundations, education, nutrition, agriculture, health care and access to clean water. Development is a partnership between World Vision, the community and other key groups, including local government.



In places such as Yangping, China, women's involvement in community planning is key to successful development.

### Improving Life in a Small Village in China

The goal of development is to transform a community, to break the back of poverty and to work with the community to the point where it can sustain itself. It's a long-term process that requires the patience and determination of everyone involved.

In 1998, World Vision began several development projects in the People's Republic of China. One of the first focused on Yangping Township in Yunnan Province.

Located in a mountainous southern region, this rural community has a cold, wet climate. The population of about 6,500 people consists mostly of subsistence farmers who rely on small plots of land to feed their families and provide a small income. Many families live in one-room wooden houses, sharing space with their animals – resulting in unhealthy conditions.

To improve the lives of children in Yangping Township, World Vision began working closely with the local community and government. The first years of the program (1998 to 2003) were spent alleviating food shortages, enhancing household income, and improving living conditions. The goal of the second half of the project (2004 to 2008) is to promote an environment in which the community can continue to build on its successes.

- There are now 1,192 World Vision-sponsored children in Yangping.
- Microfinancing helped develop a flour mill and encouraged animal husbandry. For example, in 1998, the community had 20 cows, 100 sheep and 30 pigs; by 2003, the animal population had grown to 100 cows, 500 sheep and 60 pigs.
- To diversify the economy, herb gardening was introduced in 2004, and the plants have performed very well. Now the community is considering starting an herb plantation.
- A new village road – designed and built by villagers, with materials funded by World Vision – is giving 1,040 people access to other communities and new markets.
- A series of training sessions was held to improve the skills of village doctors, in cooperation with Yongsheng Health Bureau.
- A group of 35 health workers participated in a program on preventing infectious diseases, such as SARS, STDs and HIV/AIDS.
- There are now 22 community development groups. They have taken over responsibility for managing development programs and are being encouraged to initiate more projects.

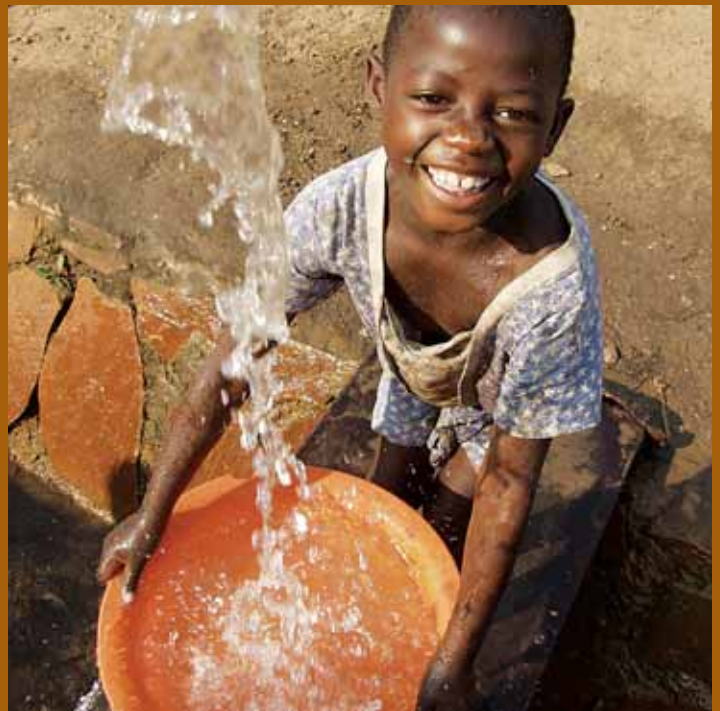
The independence of the community is being constantly encouraged in order to achieve the goal of transferring development work to local community development groups by 2008.







# Development



Development is multi-faceted. Small loans create jobs and income for families. Clean water eliminates water-borne diseases. Education leads to greater economic and social opportunities.

### **Creating Jobs Through Microenterprise Development**

It is estimated that 600 million people living in poverty around the world could create jobs and increase their incomes if they had access to financial services. Unfortunately, in most countries, that access is denied to the poor.

At World Vision, our experience has shown that economic development is one of the essential interventions in defeating poverty. In 44 countries, we have established microfinance institutions, offering financial services specifically designed to match the needs of the poor. These include microcredit, savings and insurance products.

The poor utilize these financial services not only to start new businesses, but also for health care and education for their families.

World Vision's microfinancing mainly targets women, because women are usually denied traditional financial services. In addition, they often prove to be more financially responsible with better repayment performance than men. Studies show that women are more likely to spend their increased income on their household and family.

World Vision has been involved in microenterprise development programs for more than 12 years – addressing the economic underpinnings of poverty in Asia, Africa, Eastern Europe and Latin America.

### **Ensuring Clean, Accessible Water in Ecuador**

Clean, accessible water is essential for development to progress. Lack of water leads to poor crops, starvation and disease. Contaminated water is responsible for thousands of deaths each year. And accessibility can dictate whether or not children go to school, since it is impossible for them to attend classes if they are spending hours each day collecting water.

In 2005, World Vision was involved in 21 water projects, benefitting more than 800,000 people worldwide. One project is located in a poor community in Ecuador, where 74 per cent of children exhibited health problems related to undrinkable water.

Working with community members, World Vision began a two-phase project to replace the old, broken-down water system. The first phase, completed this year, involved laying new pipes from the water source to the filtration plant, and training a new water committee. The second phase, planned for 2006, will involve building a new network of pipes from the plant to people's homes.

By the time the project is complete, the water committee will have full responsibility for managing the system.

### **Registering Births to Protect Children's Rights**

Each year, the births of some 48 million children – mostly poor – go unrecorded worldwide. Without birth certificates, these children are non-persons in the eyes of their state and can be denied the right to access health care, education and other basic services. As adults, they can be denied national identity documents, as well as the right to vote, own property or gain employment. This creates a major barrier to communities being empowered to rise out of poverty.

In 2004, World Vision partnered with the Canadian government (through CIDA) on a program to increase the rate of birth registration in Bolivia, El Salvador and the Dominican Republic.

The program involves numerous components: working with local governments and other agencies to change laws, increase access to registration offices and train registrars; building community awareness of the importance of registration through public education campaigns; and assisting with the registration process. To date, more than 15,000 children have been registered.



## Development

### Enhancing Health and Nutrition in Africa

In 1996, World Vision and the Canadian government (through CIDA) initiated a program to address the severe health problems caused by a lack of micronutrients in several African countries. MICAHA, as the program was called, ended in 2005 with heartening results.

One of MICAHA's targets was Ethiopia where Vitamin A deficiency was a severe public health problem. The objective was to assist the local Ministry of Health to provide all children from infancy through school age with Vitamin A capsules – a major challenge in a country where the population is scattered and often nomadic. By the end of the project, 96 per cent of children were receiving capsules, giving them a much better chance at living healthier lives.

In Ghana, MICAHA achieved a 40 per cent decrease in the prevalence of anemia in pregnant women and children under five years of age.

In Malawi, iodine deficiency decreased from 16 per cent to one per cent among school age children. Proper iodine levels increase intellectual capacity – critical in a country where an educated workforce is essential to escaping poverty.

A new partnership between World Vision and CIDA was forged in 2005 to address the survival of children under five years of age. ENHANCE is piloting four key health and nutrition interventions in Ghana and Tanzania.

### Coping with a Food Crisis and Drought in Niger

Niger provides an example of how an emergency situation sometimes requires a longer term development solution to prevent the crisis from re-occurring. Niger is a country that constantly teeters on the edge of disaster – largely due to food crises. In 2005, more than three million people faced starvation after the 2004 harvest was almost completely destroyed by locusts and lack of rain. Drought and soil erosion are constant threats.

To help address food shortages, and poor nutrition – especially among children – World Vision initiated a program that includes both short-term (emergency) and long-term (development) solutions. In the short term, World Vision will continue to distribute food. Longer term, community cereal storage banks will be built and maintained to prepare for food shortages, and environmental programs such as reforestation projects will help reclaim arable land for farming.

### Partnering to End Child Poverty in Canada

In keeping with our mandate to address the root causes of poverty, in 2005, World Vision launched Partners to End Child Poverty, an initiative that will focus on improving the health, education and security of children living in at-risk situations across Canada. Our partners are community-based organizations that have first-hand knowledge and experience in dealing with poverty in their neighbourhoods.

Together, we will build the capacity of these organizations through specialized training and the funding of innovative approaches. We plan to expand the reach of the initiative by taking these models and replicating them across the country. The initiative currently includes programs for single mothers, street youth and refugees, as well as community economic development programs and HIV/AIDS strategies.



Communities are learning how to ensure their own food production through improved farming methods, grain storage and management, and soil conservation techniques.



This year it seemed the world went from one crisis to another. With the support of Canadians, World Vision was able to respond immediately and provide the basics of life: food, water, shelter and health care. Canadians continued their support as we remained to help people regain control of their lives and rebuild the future for their families and communities.



### Bringing Assistance in the Wake of the Tsunami

In a single moment on December 26, 2004, massive walls of water swept in from the sea destroying the homes and livelihoods, and killing the precious family members of thousands across Southeast Asia. The tsunami generated the worst natural disaster of the past four decades and set off the largest relief project undertaken in World Vision's 55-year history.

Our 3,700 local staff immediately began providing clean water, food, medicine, blankets and tarps for shelter. Conditions were extreme and the devastation unbelievable – even for our relief veterans who had been to many disasters around the world. The need was tremendous and we quickly realized it would remain so for a long time.

Yet the destructive force of the waves was matched with an equally powerful response – your overwhelming generosity. Thanks to your heartfelt gifts, World Vision was able to plan beyond the immediate emergency to focus on rebuilding the communities and livelihoods of those who lost so much. We would particularly like to acknowledge the support of the Canadian government (through CIDA).

The transformation is already well underway. Permanent homes are being built. Many schools and clinics have been repaired or rebuilt. Fishermen have new boats, and others have been able to start new businesses with the help of small

loans. There is still much to do. We have already put plans in place for the next three to four years. Our goal is to provide the people of Southeast Asia with communities that will function better than the ones that were destroyed. Roads, bridges, water and sewage systems must all be re-built. With your help and the partnership of local governments, community members, faith-based groups and other international organizations, it will get done.

As always, we are closely monitoring programs, working to keep costs low and leveraging funds for maximum impact. This includes buying and hiring locally whenever possible, which has the added benefit of contributing to the local economy.

Over the course of the past year, much has changed. In the immediate aftermath, many of our staff recall the horror of spending 20 hours a day burying the dead. Today, like the rest of the community, they temper those terrible memories with new ones – assisting with a bountiful harvest, celebrating the launch of a fishing boat, and thanking God for the birth of a new baby.

The future holds the promise of hope, with many thanks to you.







## Emergency Relief



Much has been accomplished in the months since the tsunami. People are returning to old livelihoods or finding new ones, and children are back in school.



## Summarized Statement of Tsunami-Designated Income and Expenditures

### Income

Cash donations	\$36,256,803
Donated goods	\$1,609,555
Government grants	\$15,139,332 *

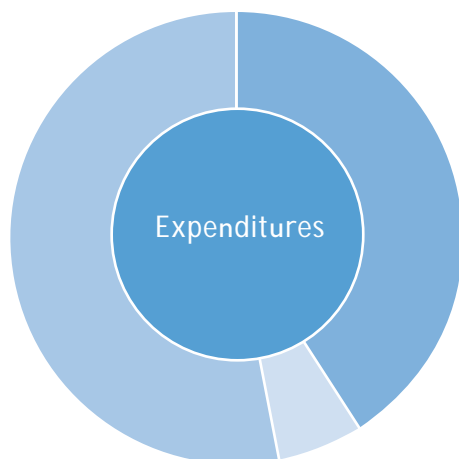
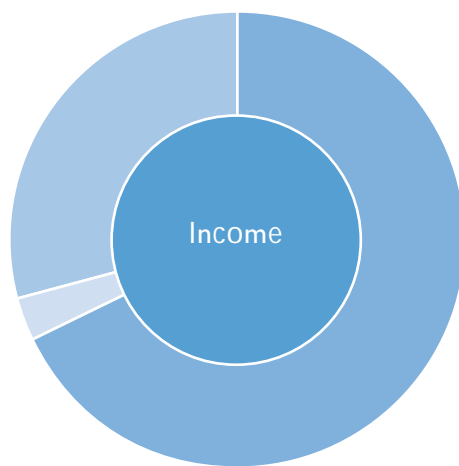
**Total** **\$53,005,690**

### Expenditures

Program	\$21,695,877
Fundraising and administration	\$3,234,532
Funds committed to future programming	\$28,075,281

\*This figure represents a portion of a total pledge of \$25.1 million from the Canadian government, for the life of the response.

For a full 12-month report on our tsunami efforts, including future plans, visit [www.worldvision.ca](http://www.worldvision.ca)



## Rebuilding Communities in the Tsunami Region

World Vision has a 40-year history in the region where the tsunami struck. This familiarity enabled us to define solid rebuilding plans for the next three to four years. From the first days of the disaster, we knew our efforts would require a marathon, not a sprint.

The first phase of the response – relief and recovery – is now largely complete. The second phase – rebuilding – has begun and will require two to three additional years of intense work. There have already been major accomplishments across Thailand, Indonesia, Sri Lanka and India.

- Providing food: More than 560,000 people have received food aid.
- Rebuilding shelter: Approximately 39,000 people have been provided with transitional shelter. Now, 4,000 homes are under construction with plans to build 13,265 in total.
- Re-establishing education: To date, 30 schools have been built, and 134,000 children have received educational supplies and support. We have built 138 playgrounds, and 172 child-friendly spaces and 18 child societies are receiving support.

- Restoring livelihoods: More than 12,000 people have benefitted from work programs, and 13,500 families have received boats, nets and fishing gear to restart their businesses.

Our long-term areas of focus include: economic recovery; community and social rehabilitation (education, health, security and child protection); and infrastructure rehabilitation (hospitals/clinics, schools, water, sanitation and roads).

### **Responding to Flooding Around the World**

World Vision responded to flooding in many countries in 2005, providing emergency food, water and shelter to the thousands who were forced from their homes in Romania, India, China, Haiti, Pakistan, Colombia and the Philippines. In areas where communities were heavily damaged, World Vision remained to assist in rebuilding and repairing infrastructure, such as schools, health clinics, and water and sanitation systems.

### **Preparing Haiti for Natural Disasters**

Haiti is the poorest country in the Western Hemisphere, with 70 per cent of its people living below the poverty line. The weak economic infrastructure and rapidly deteriorating environment create a setting that is especially vulnerable to disaster.

Heavy rains and hurricanes – which battered various Caribbean islands over the past few years – decimated areas of Haiti. The number of dead and homeless from these storms far exceeded those of its neighbours.

This year, World Vision developed a project in three northern regions of Haiti that are particularly susceptible to disasters. The project is intended to prepare the communities to manage emergencies better and to initiate activities that will decrease the impact of natural disasters in future. There are four major components:

- pre-positioning of essential relief supplies in two locations for rapid delivery during an emergency;
- raising awareness of disaster preparedness at the grassroots level, including schools;
- building the capacity of World Vision staff in disaster preparedness, risk mapping and emergency interventions; and
- initiating environmental protection activities, including community awareness, protection of river banks, tree planting and gully stabilization.

### **Working Around the Clock After the Pakistan Earthquake**

Like the tsunami, the earthquake in Pakistan brought death and destruction to thousands of families living in poverty. At the time of this writing, World Vision is working around the clock to provide assistance to isolated communities before the snows of winter make reaching them all but impossible.

### **Healing the Lives of Landmine Victims in Uganda**

Coping with emergencies goes beyond natural disasters to dealing with tragedies generated by human conflicts. To assist in battle-plagued Northern Uganda, the Canadian government (through CIDA) gave World Vision a \$600,000 grant for victim assistance, designated to provide those injured by landmines with vocational training and tools to assist them in regaining a livelihood. The program includes a mines risk education component to reduce landmine incidents and injuries. World Vision is also helping the thousands of Ugandan children who have been displaced as a result of the conflicts.

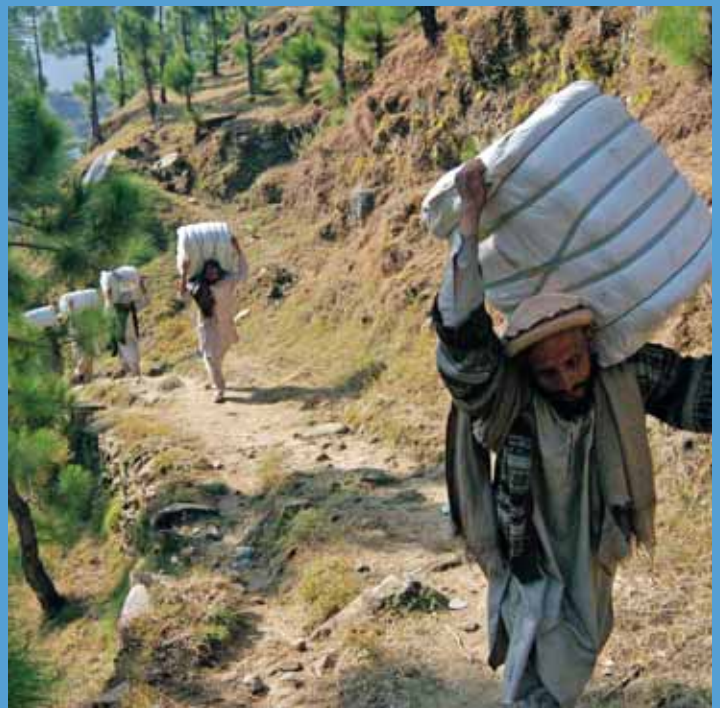
### **Assisting in the Aftermath of Hurricane Katrina**

When Hurricane Katrina struck the southern United States in September, World Vision provided emergency goods and financial support to partner agencies working on the ground to assist thousands of affected people.





Food distribution, medical care, shelter provision, and preventative measures, such as conservation, are all tools used in emergency response. Despite personal losses, community members, such as these villagers in Pakistan (below), quickly get involved in helping with the response.





## HIV/AIDS

More than 40 million people worldwide are now infected with HIV – well over the entire population of Canada. This disease spreads quickly in environments of economic instability and gender inequality – attacking the vulnerable and destroying families. With your support, World Vision works to lessen the suffering and fight back through programs that focus on prevention, care and advocacy.



### Preventing Mother-to-Child Transmission in Kenya

World Vision has been working to improve life in Kenya since 1974. Much has been accomplished, but all our successes are being threatened by HIV/AIDS.

In addition to the deadly toll the disease takes on adults and youth, infants are also at risk. About 100 children per year are infected due to mother-to-child transmission. This can occur during pregnancy, during the birth process or through breastfeeding. HIV-positive mothers need to be aware of the dangers, but there are significant barriers to reaching them and educating them to take action.

The subject of HIV/AIDS is not openly discussed in Kenya, and there is still a huge stigma against those who are infected. These individuals are frequently forced out of their homes, rejected by family and community. Women are especially vulnerable, as they usually have no livelihood of their own. If evicted, they often must take their children with them.

For a woman in Kenya to get tested for HIV is very risky. But there is too much at stake to ignore the problem. After much consultation and discussion, World Vision developed a program that would meet the physical needs of both mother and child, while providing them with as much support and protection as possible.

The program is called Kira Chasimwa, which means “darkness has left”.

World Vision trains community members and traditional birth attendants to visit women at home to teach them about basic health and nutrition practices. They talk openly about HIV/AIDS, the risk of transmitting it to their child, and where to get help. Pregnant women are encouraged to visit the hospital regularly – making it a normal step in having a baby, in a country where typically 60 per cent of women deliver at home. Hospital and clinic staff are included as partners in the program, and they are trained to promote acceptance and sensitivity.

Pregnant women are encouraged to take the HIV test. If they test positive, they receive comprehensive antenatal care and ongoing support from trained staff. They are given nevaripine, a drug which is very effective in protecting newborn babies from transmission. Mothers also receive counselling and assistance regarding infant feeding methods and personal medical care, including anti-retroviral treatment and family planning.

A World Vision workshop in November 2005 reviewed this very successful program with a view to introducing it to other communities in Africa.





# HIV/AIDS



Our HIV/AIDS efforts encompass many elements. An AIDS awareness carnival in Nicaragua (centre). Presentations in places such as Malawi (bottom right). At a World Vision HIV/AIDS clinic in India (above), a young girl does her schoolwork while she waits for her parents. A community garden (top right), where volunteers grow crops for children who have lost parents to the disease.

### **Helping Children at Risk in Zambia**

Canadians have responded with generous hearts to the HIV/AIDS crisis in Namuso, Zambia – an area especially hard hit by the disease. Our donors sponsor more than 3,000 children in Namuso, many of whom are orphaned or at risk of being orphaned. This support provides the children with nutritious food, clean water, physical and psycho-social support, as well as the opportunity to go to school.

World Vision works with the community to gain acceptance for these children.

And teens receive vocational training so they can earn their own living – a key to helping them value their lives and reduce their risky behaviour.

### **Making Progress on HIV One Community at a Time**

Inspired by the successes in Namuso, World Vision partnered with our donors in 2005 to launch a three-year project to fight HIV/AIDS in 70 high-risk communities where we already work.

Many of the programs in place in Namuso are being adapted for use in each of these communities in Africa, Asia and Latin America. The three-year goal is for the community to begin to take ownership of the programs. The One Community at a Time project is being introduced to the rest of our partner communities worldwide.

### **Polling Canadians about HIV/AIDS**

In June 2005, World Vision released the results of an Ipsos Reid survey of Canadians. According to the poll, 75 per cent of Canadians believe HIV/AIDS is an international emergency – up from 60 per cent a year earlier. A full 95 per cent of Canadians believe Canada should take action to increase access to treatment in developing countries. This survey gives World Vision a valuable tool in our efforts to keep HIV/AIDS on the Canadian government's agenda.

### **Forming a Canadian Coalition to Assist Youth in Africa**

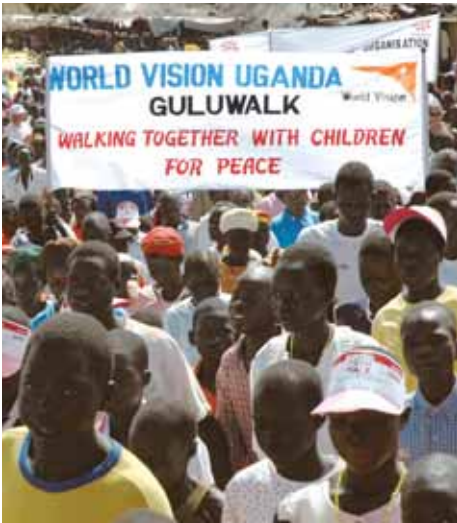
In 2004, World Vision joined three other Canadian organizations working to end HIV/AIDS in Africa to form the Canadian Coalition on HIV/AIDS and Youth in Africa. The government (through CIDA) provided the coalition's programs with a grant of \$12 million over three years to reduce vulnerability to HIV/AIDS in several communities – particularly among children and youth.

World Vision is working with community partners, implementing projects in high-risk communities in Kenya and Mozambique. Our focuses include:

- Behaviour-change education.
- Counselling and testing services.
- Home-based care services.
- Support groups for people living with HIV/AIDS and their families.
- Education on prevention of mother-to-child transmission.
- Job creation initiatives to provide economic support to families.
- Nutritional support.
- Advocacy work to ensure that children and youth have a voice in government policy discussions.



Your support for World Vision helps in essential advocacy efforts as we continue to work for justice for all children – both at home and in countries around the world. Our goal is to change unfair laws and create programs and policies which will protect children's rights. This work requires patience and persistence, but its effects can be monumental.



### Focusing on Child Protection and Peace in Northern Uganda

In 2005, World Vision continued to shed light on one of the world's forgotten emergencies. More than 1.6 million people are displaced by the 19-year war between the Lord's Resistance Army (LRA) and the government of Uganda.

Children are the main victims of this conflict. Some 30,000 have been abducted and forced to act as soldiers or sex slaves for LRA leaders. The war has also displaced thousands of families. Children living in displaced-person camps endure severe hardships with no access to proper schools or medical care. At night, many of the children walk to towns, such as Gulu, where they sleep on the ground with thousands of other children to avoid abduction by the LRA. At dawn, they walk back home – often many kilometres away.

CIDA provided \$500,000 to World Vision to improve health care and education for children living in displaced persons camps. World Vision works with local groups to provide relief by rebuilding schools and training teachers in peace building and conflict management. We also provide a safe haven for children who have escaped or been rescued from the LRA. Our centre in Gulu recently commemorated 10 years of work, reintegrating these children, addressing their physical and psychological trauma, and working with their families and communities to help them return home.

World Vision continues to advocate with the Canadian government and the United Nations for the protection of children, the provision of humanitarian assistance, and a peaceful end to the conflict. Our efforts, backed by calls and letters from World Vision supporters, have helped maintain strong Canadian diplomatic and humanitarian involvement in this conflict.

### Building Peace in Regions Around the World

In addition to our work in Uganda, World Vision is active in most other countries experiencing armed conflicts. While our relief efforts preserve life in conflict situations, we also work hard to advocate for peace and reconciliation.

On the Israeli-Palestinian conflict, we partner with groups on both sides that are actively pursuing a just solution for all, and we meet with government officials in Canada to push for a resolution.

On Sudan, our staff chair a forum that advocates with the Canadian government for greater protection of civilians in the Darfur region and for support for peace throughout the country. Our experience on the ground in these and other conflict situations, combined with strong policy analysis, make ours a credible voice.





To avoid abduction, the children leave home to sleep in town.



## Advocacy



We engage Canadians on global issues by providing information that enables them to seek justice for the poor at home and abroad.



### **Engaging the Church to Push for Justice**

The Micah Challenge is an international campaign based on the biblical call in Micah 6:8 to “do justice, love kindness and walk humbly with God.” The program is designed to nudge Christians out of their comfort zones and into a collective push to reduce global poverty. Thousands of churches across Canada are using the tool kit developed by World Vision and others to put their faith into action at home and on the world stage.

### **Empowering Canadian Youth to Take Action**

In February 2005, 160 high school students from the Toronto area gathered at World Vision's office in Mississauga for a day-long series of workshops on leadership and global issues. The students learned about key issues facing people living in poverty and conflict situations, and participated in workshops where they learned how to be agents of change: mobilizing their peers, building teams, and creating action plans – skills they can apply in their own schools and communities.

The Youth Empowered program has been expanded for 2006 to include events in Calgary, Ottawa, Winnipeg and Vancouver, in addition to Toronto.

### **Campaigning in Canada to Make Poverty History**

This year, Canadians joined millions of people around the world in the Make Poverty History campaign – perhaps the largest international anti-poverty coalition in history. World Vision took a leadership role in the campaign, helping Canadians demonstrate their desire to end poverty.

The focus of the campaign has been to hold political leaders accountable to commitments they made in 2000. At that time, 190 world leaders signed the eight Millennium Development Goals that aimed, at their broadest level, to halve world poverty by 2015. Five years on, it was clear that these goals were not going to be met unless leaders of wealthy nations fulfilled their commitments for more and better aid, debt cancellation and trade justice.

World Vision involved Canadians by distributing 68,000 white bands – the symbol of Make Poverty History. We also initiated a write-in campaign that saw close to 30,000 postcards from across Canada delivered to the Prime Minister's office. In addition, World Vision and others in Make Poverty History were key players in the Canadian Live 8 concert in Barrie on July 1. It is estimated that 10 million Canadians watched the event and had the opportunity to learn about world poverty and what they could do about it.

While not every goal was achieved, politicians acknowledged that public pressure led to the announcement prior to the G8 meetings that \$40 billion in debt was being cancelled in 18 countries – with more countries to be added. Further pressure was applied by the Make Poverty History coalition when concerns arose that the World Bank and International Monetary Fund were going to veto the plan. In the end, the decision held, thanks in large part to public pressure.

As well, it became clear that many Canadians want our country to meet the international target of 0.7 per cent of national income, being budgeted for foreign aid, rather than our current 0.3 per cent. Make Poverty History helped Canadians become aware of issues around aid, trade and debt, and the profound impact they can have on eliminating poverty.







On behalf of our donors. For the sake of the children.





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