GiveWell donor survey

Note: your response will be linked to your email address.

1. Your name

2. Where did you first learn about GiveWell?

- Peter Singer
- Personal referral
- New York Times
- Other newspaper/magazine
- TV/radio
- Internet search
- Marginal Revolution
- LessWrong
- Giving What We Can
- Other online source
- Rationally Speaking podcast
- Personal connection to staff
- Can't remember
- Other response/any additional comments

3. In what context did you originally find GiveWell?

- Proactively looking for a resource like GiveWell
- Learned about GiveWell from another source and then decided to change my approach to giving
- Looking for information on a specific charity
4. How soon after finding GiveWell did you make your first GiveWell-influenced donation?

☐ Same day
☐ Within a week
☐ Within a month
☐ Within a year
☐ Longer than a year
☐ Other response/any additional comments

5. How would your giving have been different in GiveWell's absence?

☐ Would have given the same amount to other charities working in developing countries
☐ Would have given the same amount to other charities working in my country
☐ Would have given the same amount to other charities working in both developing countries and my country
☐ Would have given significantly less
☐ Would have given significantly more
☐ Hard to say - I was just beginning to give
☐ Other response/any additional comments

6. What organizations might you have given to in GiveWell's absence?


7. How do you use GiveWell's research? (Check all that apply)

☐ Rely on GiveWell's recommendations with little reading of additional materials
☐ Attend research events or conference calls
8. What information do you use in deciding where to give? (Check all that apply)

☐ Charity reviews (e.g. page on GiveDirectly)
☐ Intervention reports (e.g. pages on the evidence for deworming or cash transfers)
☐ General blog posts
☐ Blog posts discussing the tradeoffs between top charities
☐ Notes and photos from site visits
☐ Conversation notes
☐ Other response/any additional comments

9. GiveWell divides its work into two parts: (1) our traditional work of finding evidence-backed giving opportunities in developing countries, and (2) GiveWell Labs - exploring new causes, including approaches that lack direct evidence of impact. Which of the following describes you?

☐ I am only interested in GiveWell's traditional work and think GiveWell should focus on this work
☐ I am only interested in GiveWell's traditional work but am happy for GiveWell to work on GiveWell Labs as well
☐ I am interested in both types of work
☐ I am primarily interested in GiveWell Labs
☐ Other response/any additional comments
10. We are currently fundraising for GiveWell operating support. We have written about this extensively in this blog post. As part of this effort, we're aiming to better understand donor preferences about funding us. Would you be open to allocating a portion of your giving to support GiveWell's operations (or a higher portion if you already support GiveWell's operations) if GiveWell had a funding gap in the future?

☐ Yes
☐ No
☐ Other response/any additional comments

11. What field do you work in?

☐ Finance
☐ Software/technology
☐ Other for-profit business
☐ Government
☐ Healthcare
☐ Academia
☐ Law
☐ Non-profit
☐ Retired
☐ Other (please specify)

12. What is your age?

☐ Under 20
☐ 20-29
☐ 30-39
☐ 40-49
☐ 50-59
☐ 60-69
☐ 70-79
13. What is your gender?

- Female
- Male
- Prefer not to answer

Done