



GiveWell donor survey

Note: your response will be linked to your email address.

* 1. Your name

2. Where did you first learn about GiveWell?

- Peter Singer
- Personal referral
- New York Times
- Other newspaper/magazine
- TV/radio
- Internet search
- Marginal Revolution
- LessWrong
- Giving What We Can
- Other online source
- Rationally Speaking podcast
- Personal connection to staff
- Can't remember
- Other response/any additional comments

3. In what context did you originally find GiveWell?

- Proactively looking for a resource like GiveWell
- Learned about GiveWell from another source and then decided to change my approach to giving
- Looking for information on a specific charity

- Other response/any additional comments

4. How soon after finding GiveWell did you make your first GiveWell-influenced donation?

- Same day
- Within a week
- Within a month
- Within a year
- Longer than a year
- Other response/any additional comments

5. How would your giving have been different in GiveWell's absence?

- Would have given the same amount to other charities working in developing countries
- Would have given the same amount to other charities working in my country
- Would have given the same amount to other charities working in both developing countries and my country
- Would have given significantly less
- Would have given significantly more
- Hard to say - I was just beginning to give
- Other response/any additional comments

6. What organizations might you have given to in GiveWell's absence?

7. How do you use GiveWell's research? (Check all that apply)

- Rely on GiveWell's recommendations with little reading of additional materials
- Attend research events or conference calls

- Regularly read the blog
- Occasionally read the blog
- Read the website carefully
- Read summary information on the website
- Talk to staff one-on-one
- Other response/any additional comments

8. What information do you use in deciding where to give? (Check all that apply)

- Charity reviews (e.g. page on GiveDirectly)
- Intervention reports (e.g. pages on the evidence for deworming or cash transfers)
- General blog posts
- Blog posts discussing the tradeoffs between top charities
- Notes and photos from site visits
- Conversation notes
- Other response/any additional comments

9. GiveWell divides its work into two parts: (1) our traditional work of finding evidence-backed giving opportunities in developing countries, and (2) [GiveWell Labs](#) - exploring new causes, including approaches that lack direct evidence of impact. Which of the following describes you?

- I am only interested in GiveWell's traditional work and think GiveWell should focus on this work
- I am only interested in GiveWell's traditional work but am happy for GiveWell to work on GiveWell Labs as well
- I am interested in both types of work
- I am primarily interested in GiveWell Labs
- Other response/any additional comments

10. We are currently fundraising for GiveWell operating support. We have written about this extensively in [this blog post](#). As part of this effort, we're aiming to better understand donor preferences about funding us. Would you be open to allocating a portion of your giving to support GiveWell's operations (or a higher portion if you already support GiveWell's operations) if GiveWell had a funding gap in the future?

- Yes
- No
- Other response/any additional comments

11. What field do you work in?

- Finance
- Software/technology
- Other for-profit business
- Government
- Healthcare
- Academia
- Law
- Non-profit
- Retired
- Other (please specify)

12. What is your age?

- Under 20
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70-79

80 or older

13. What is your gender?

Female

Male

Prefer not to answer

Done

Powered by **SurveyMonkey**
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